

This record is a partial extract of the original cable. The full text of the original cable is not available.

271152Z May 05

UNCLAS SECTION 01 OF 05 OTTAWA 001588

SIPDIS

STATE

SECSTATE FOR ECA/PE/V/R/W - EWILKES-SCOTT;  
WHA/PDA - JCARPENTER  
MONTREAL, TORONTO AND VANCOUVER FOR PAOS;  
HALIFAX AND QUEBEC FOR CONGENS;  
CALGARY FOR FIELD REPS; CALGARY PLEASE PASS TO WINNIPEG

E.O. 12958: N/A

TAGS: [KPAO](#) [OEXC](#) [SCUL](#) [CA](#) [IV](#)

SUBJECT: FY 2006 IVLP, ITT on U.S. Public Policy Issues and the Broadcast Media

REFERENCE: OTTAWA 1504

1. Mission Canada proposes a two-person International Visitor Leadership Program which would acquaint two accomplished broadcast journalists in Halifax and Winnipeg with major public policy debates in the U.S. and how they are covered in the broadcast media. Through meetings with federal executive, legislative and judicial branches, state and local governments, NGOs, industry and professional associations, and their counterparts in U.S. media organizations, they would gain insights into a) the workings of the U.S. political system, and b) how the diverse views of Americans merge in the policy-making process. Specific issues on which they might focus include U.S. Homeland Security (e.g. balancing security measures with privacy and civil liberties concerns); U.S. Trade Policy (e.g. commitment to free trade, positions on agricultural trade distortions in world markets, U.S. trade remedies as applied to Canada-U.S. softwood, wheat and hog trade); energy and environmental policy, or domestic health care and social security debates.

2. Proposed participants, Wade Keller, Senior Producer, ATV news, Halifax, Nova Scotia; and Kacey Wilson, Host/Producer "Today So Far", CJOB 68 Radio, Winnipeg, both have full country team approval.

3. EVDB-formatted nomination follows:

START FIXED-FORMAT TEXT (PLEASE DO NOT EDIT):

: The following data is in a fixed format which enables  
: automated processing in Washington and should not be  
: edited except by means of the Post-EVDB software.

EXPORT-SOURCE: POST-EVDB

VERSION: 3.0.7

POST-EMAIL: slw@pd.state.gov

TRANSMITTING-POST: PAS Ottawa

TRANSMITTING-POST-ID: 6540

EXPORT-TYPE: BIO DATA

START NOMINATION:

ECA-OFFICE: E/VRW

PROG-AGENCY-NAME:

POST-PROJ-ID: 341

ECA-PROJ-NO:

PROJ-NAME: ITT U.S. Public Policy and the Broadcast Media  
(Keller, Wilson)

START MEMO PROJ-DESC:

This program would acquaint two emerging broadcast journalists with major public policy debates in the U.S. and how they are covered in the broadcast media. Through meetings with federal executive, legislative and judicial branches, state and local governments, NGOs, industry and professional associations, and naturally, their counterparts in U.S. media organizations, they would gain insights into how the differing views of Americans merge in the policy-making process. Specific issues on which they might focus include U.S. Homeland Security (e.g. balancing security measures with privacy and civil liberties concerns); U.S. Trade Policy (e.g. commitment to free trade, positions on agricultural trade distortions in world markets, U.S. trade remedies as applied to Canada-U.S. softwood, wheat and hog trade); Energy and Environmental Policy (respective contributions of energy companies, auto companies, alternative energy researchers and producers, nuclear power proponents, conservationists, public utilities, and NGOs), Prescription Drug Trade, or the Social Security Debate.

END MEMO PROJ-DESC:

PROJ-TYPE: Individuals Traveling Together

PROG-TYPE: IV Grant Visitor

FY: 2006

DEPART-POST:

SESSION-DATE:

RETURN-POST:

NO-OF-PART: 2

RANK-ORDER: 0

START MEMO POST-OBJ:

END MEMO POST-OBJ:

START MEMO POST-RCMD:

END MEMO POST-RCMD:

ECA-OFFICE-ID: 1037

PROG-AGENCY-ID:

PROJ-TYPE-ID: ITT

PROG-TYPE-ID: 29

NOMINATING-POST-ID: 6540

FUNDING-CNTRY-ID: 322158

STATUS: N

ORIGINATOR: P

SUBJ-DISC: Politics & Parties

START BIO:

PREFIX: Mr.

F-NAME: Wade

M-NAME:

L-NAME: Keller

SUFFIX:

POSITION-CODE: 622

PRINCIPAL?: Yes

GENDER: M

DOB: 07/10/1966

MAR-STAT:

BIRTH-CITY: Kingston, Ontario

BIRTH-CNTRY: Canada

CITIZ-CNTRY: Canada

RES-CNTRY: Canada

START MEMO POSITION:

Senior Producer, ATV News, Halifax, Nova Scotia, Canada

END MEMO POSITION:

START MEMO OTHER-POSITIONS:

END MEMO OTHER-POSITIONS:

START MEMO PREV-POSITIONS:

Producer/Director, CBC Newsworld, Canadian Broadcasting

Corporation (1998-2000) Halifax, Nova Scotia;

Producer/Director, ATV/ASN News (1993-1998) Halifax, Nova

Scotia; Photojournalist, Editor, Reporter, Producer, Camera

Operator, Independent Television for the Maritimes - MITV

(1990-1993) Halifax, Nova Scotia; Reporter/Announcer,

CJCB/CKPE Radio Sydney, Nova Scotia (1988-1990);

Reporter/Announcer, and Ottawa Valley Radio, Renfrew,

Ontario (1987-1988).

END MEMO PREV-POSITIONS:

START MEMO US-TRAVEL:

private, short trips limited to New England and New York for

tourism only

END MEMO US-TRAVEL:

START MEMO OTHER-TRAVEL:

Caribbean and Italy, Spain and Portugal for tourism

purposes.

END MEMO OTHER-TRAVEL:

START MEMO EDUCATION:

Broadcast Journalism Diploma, Canadore College, North Bay,

Ontario

END MEMO EDUCATION:

START MEMO MEMBERSHIPS:

END MEMO MEMBERSHIPS:

START MEMO PUBLICATIONS:

Recipient of the CANPRO (The Canadian Television Program

Award) for a special presentation in the 1998 crash of Swiss

Air Flight 111 off Nova Scotia; recipient of the Radio-

Television News Directors Association of Canada Merit Award

for several half-hour documentaries. As a student, a

recipient of two achievement awards.

END MEMO PUBLICATIONS:

START MEMO SPEC-CONSID:

END MEMO SPEC-CONSID:

FIRST-LANG: English

ENGL-READ: 5

ENGL-SPEAK: 5

ENGL-COMP: 5

START MEMO NOM-POST-OBJ:

END MEMO NOM-POST-OBJ:

START MEMO NOM-POST-RCMD:

END MEMO NOM-POST-RCMD:

START MEMO VIS-OBJ:

END MEMO VIS-OBJ:

START MEMO VIS-REC:

END MEMO VIS-REC:

NOMINATING-OFFICER: ConGen Len Hill

START MEMO NOMINATING-JUSTIFICATION:

Mr. Keller is one of this post's most important media

contacts. His position as Senior Producer for ATV news, the

Atlantic regional affiliate for Canada's largest private

sector broadcaster, CTV, puts him in regular contact with

the Consulate. He works with us in coordinating TV

interviews of visiting U.S. officials such as the Ambassador, U.S. Under Secretary for Commerce Grant Aldonas and other high ranking officials. He also works closely with other host government officials and business and community leaders in coordinating similar interviews. ATV news is broadcast throughout three of Canada's four Atlantic Provinces and has captured over 350,000 viewers each evening, more than the Toronto CTV affiliate. As such, Mr. Keller's work has a direct influence on how Atlantic Canadians view the U.S.-Canada relationship and U.S. foreign policy. An IVLP project would give him direct exposure to politics and policymaking in the United States, as well as media trends, that will strengthen his ability to interpret United States news and events for the Canadian public.

END MEMO NOMINATING-JUSTIFICATION:

NOM-OFF: ConGen Halifax

SPEAKER?: No

NOTIFY-EMB: No

MEDIA?: No

HOME-STAY: No

HOME-HOSP?: Yes

E-I-TYPE: ELEO

NOMINEE-ID: 510

PERSON-ID: 392

BIRTH-CNTRY-ID: CA

CITIZ-CNTRY-ID: CA

RES-CNTRY-ID: CA

FIRST-LANG-ID: EN

E-I-TYPE-ID: E

NOM-POST-ID: 6540

NOM-FUNDING-CNTRY-ID: 322158

NOM-STATUS: N

DS2019-ACTION: 1

DS2019-SUBJECT: 45.1001

SPONS-FUNDS: 0

SPONS-AGENCY1:

USGOVT-AGENCY1:

US-AGENCY-AMT1: 0

USGOVT-AGENCY2:

US-AGENCY-AMT2: 0

INTL-ORG1:

INTL-ORG-AMOUNT1: 0

INTL-ORG2:

INTL-ORG-AMOUNT2: 0

VIS-GOVT-AMT: 0

COMMISSION: 0

OTHER-AMOUNT: 0

VIS-AMOUNT: 0

VIS-CAT: 5

END BIO:

START BIO:

PREFIX: Ms.

F-NAME: Kacey

M-NAME: Ann

L-NAME: Wilson

SUFFIX:

POSITION-CODE: 622

PRINCIPAL?: Yes

GENDER: F

DOB: 05/28/1979

MAR-STAT:

BIRTH-CITY: Calgary, Alberta

BIRTH-CNTRY: Canada

CITIZ-CNTRY: Canada

RES-CNTRY: Canada

START MEMO POSITION:

Host/Producer "Today So Far" on CJOB 68 radio in Winnipeg, Manitoba (current affairs/news program)

END MEMO POSITION:

START MEMO OTHER-POSITIONS:

- Host/Producer "Up Close and Personal with Kacey Wilson"

END MEMO OTHER-POSITIONS:

START MEMO PREV-POSITIONS:

- Host/Producer "Kacey at the Watercooler" on CJOB 68 (open line talk show) - Morning Show Co-Host /News Reporter at 94XFM/CJCI radio in Prince George, British Columbia- News Reporter/Deskier at BKR Radio in Grand Forks, British Columbia

END MEMO PREV-POSITIONS:

START MEMO US-TRAVEL:

Grand Forks, North Dakota (2004) - Personal

Los Angeles, California (1991) - Personal

END MEMO US-TRAVEL:

START MEMO OTHER-TRAVEL:

none

END MEMO OTHER-TRAVEL:

START MEMO EDUCATION:

Diploma in Broadcast Journalism from Southern Alberta

Institute of Technology (SAIT) in Calgary Alberta (2000)

END MEMO EDUCATION:

START MEMO MEMBERSHIPS:

none

END MEMO MEMBERSHIPS:

START MEMO PUBLICATIONS:

none  
END MEMO PUBLICATIONS:  
START MEMO SPEC-CONSID:  
Dietary / Medical Considerations: None  
Smoker / Non-smoker: Non-Smoker

END MEMO SPEC-CONSID:  
FIRST-LANG: English  
ENGL-READ: 5  
ENGL-SPEAK: 5  
ENGL-COMP: 5  
START MEMO NOM-POST-OBJ:

END MEMO NOM-POST-OBJ:  
START MEMO NOM-POST-RCMD:

END MEMO NOM-POST-RCMD:  
START MEMO VIS-OBJ:

END MEMO VIS-OBJ:  
START MEMO VIS-REC:

END MEMO VIS-REC:  
NOMINATING-OFFICER: ConGen Todd Schwartz  
START MEMO NOMINATING-JUSTIFICATION:  
Engaging media leaders in Canada's central region in dialogue with Americans is important to post, both to provide issue-specific information and to shape reporters overall picture of the United States. Although young at 26, Kacey Wilson has come into her own since taking over CJOB's afternoon call-in show late last year. She has a quick and solid grasp of a wide variety of issues, and has an overall favorable impression of the United States. Wilson has a promising future ahead of her in broadcasting, and her appearance and demeanor will not limit her exclusively to radio. Her quick adaptive skills and the way she puts her guests instantly at ease - while really teasing them up for the hard questions she is about to ask - will serve her well in years to come in whatever opportunities she chooses to accept. We believe that an IVLP at this early point in her very promising career would offer her the opportunity to see the United States from the American perspective, giving her a fresh take on the many issues that are important to U.S. interests in Manitoba and Canada.

END MEMO NOMINATING-JUSTIFICATION:  
NOM-OFF: ConGen Winnipeg  
SPEAKER?: No  
NOTIFY-EMB: No  
MEDIA?: No  
HOME-STAY: No  
HOME-HOSP?: Yes  
E-I-TYPE: ELEO  
NOMINEE-ID: 512  
PERSON-ID: 394  
BIRTH-CNTRY-ID: CA  
CITIZ-CNTRY-ID: CA  
RES-CNTRY-ID: CA  
FIRST-LANG-ID: EN  
E-I-TYPE-ID: E  
NOM-POST-ID: 6540  
NOM-FUNDING-CNTRY-ID: 322158  
NOM-STATUS: N  
DS2019-ACTION: 1  
DS2019-SUBJECT: 45.1001  
SPONS-FUNDS: 0  
SPONS-AGENCY1:  
USGOVT-AGENCY1:  
US-AGENCY-AMT1: 0  
USGOVT-AGENCY2:  
US-AGENCY-AMT2: 0  
INTL-ORG1:  
INTL-ORG-AMOUNT1: 0  
INTL-ORG2:  
INTL-ORG-AMOUNT2: 0  
VIS-GOVT-AMT: 0  
COMMISSION: 0  
OTHER-AMOUNT: 0  
VIS-AMOUNT: 0  
VIS-CAT: 5  
END BIO:  
END NOMINATION:  
END FIXED-FORMAT TEXT:  
DICKSON, CHARGE